

SPECIAL EDITION

15 > 17
NOV 2024
10.00AM - 6.00PM

KLCC
KL CONVENTION
CENTRE, MALAYSIA



ARCHIDEX[®] @ **uia** >
INTERNATIONAL ARCHITECTURE, INTERIOR
DESIGN & BUILDING EXHIBITION 2024, MALAYSIA
KUALA LUMPUR

Held in Conjunction with:
UIA 2024 INTERNATIONAL FORUM KUALA LUMPUR

Jointly Organised By:



Package 2 - Building materials manufacturers, distributors and other exhibitors.



EXCLUSIVE FOR INVITED EXHIBITORS ONLY

Imagine Your Brand Showcased On The Global Stage In Kuala Lumpur

This exclusive edition of ARCHIDEX @ UIA coincides with UIA2024KL Forum.

This Olympic-like event is an unparalleled opportunity to boost your brand awareness and international profile to present the latest trends, innovations and advancements in the field of architecture.

About UIA and the UIA2024KL Forum

UIA2024KL Forum in 2024 is organised by PAM in collaboration with the Union Internationale des Architectes (UIA), the global authority in architecture since 1948.

UIA is the federation of national professional organisations dedicated to unifying architects, influencing public policies, and advancing architecture to serve society's needs. Recognised by numerous United Nations agencies, including UNESCO, UNCHS, ESOSOC, UNIDO, the World Health Organisation, and the WTO, UIA is the driving force behind global architecture.



uia
KUALA LUMPUR

UIA2024KL

Global Reach for Lower Investment

Enhanced Global Exposure

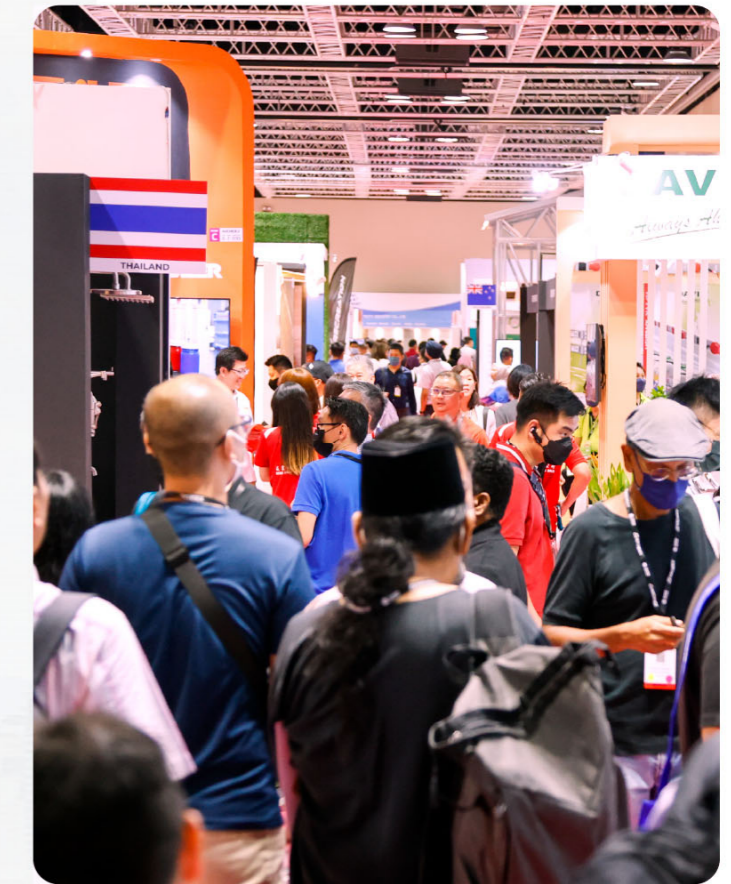
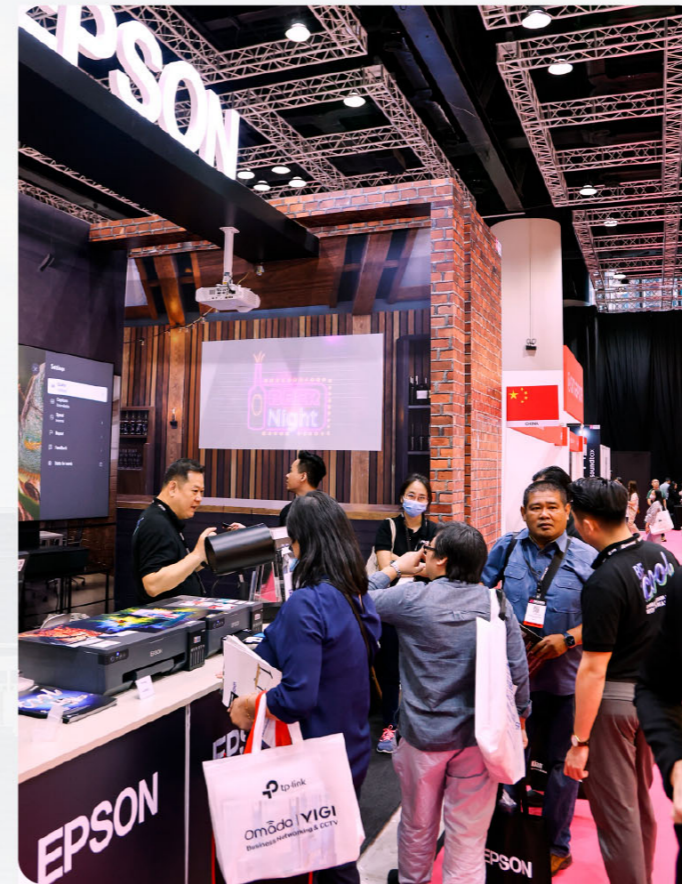
Gathering a diversified audience, gain enhanced brand exposure when you engage influential visitors on a global scale

Access to Influential Professionals

The presence of UIA attracts global renowned architects, urban planners and industry professionals. Exhibiting at this ARCHIDEX @ UIA gives you direct access to those who shape the architectural landscape, opening doors to collaborations, partnerships and future business opportunities

Prestige and Credibility

The association with the UIA lends prestige and credibility to the ARCHIDEX @ UIA. This association with the UIA2024KL Forum will enhance your brand's reputation and differentiate you from competitors, positioning you as a trusted and reputable player in the industry.



— ARCHIDEX Salutes Malaysian MasterBrands —

ARCHIDEX, as a platform dedicated to showcasing the pinnacle of architecture and the building industry, proudly presents the Malaysian MasterBrands Pavilion.

WHAT

Malaysian MasterBrands represents a pre-selected iconic brands that have consistently demonstrated exceptional quality and innovation. This showcase provides these brands with a distinguished platform to connect with a global audience of architects, designers and industry professionals.

WHY

As a platform that consistently seeks to showcase the best in architecture and building industry, ARCHIDEX has identified the country's premium and distinctive brands that will proudly showcase Malaysian made products, materials and technologies for the local and international markets.

— ARCHIDEX Salutes Malaysian MasterBrands —

HOW

ARCHIDEX aims to amplify the influence of Malaysian MasterBrands, celebrating and elevating the dedication of Malaysian brands to maintaining the highest standards of quality in their products and services in a dedicated Malaysian MasterBrands Pavilion in ARCHIDEX@UIA.

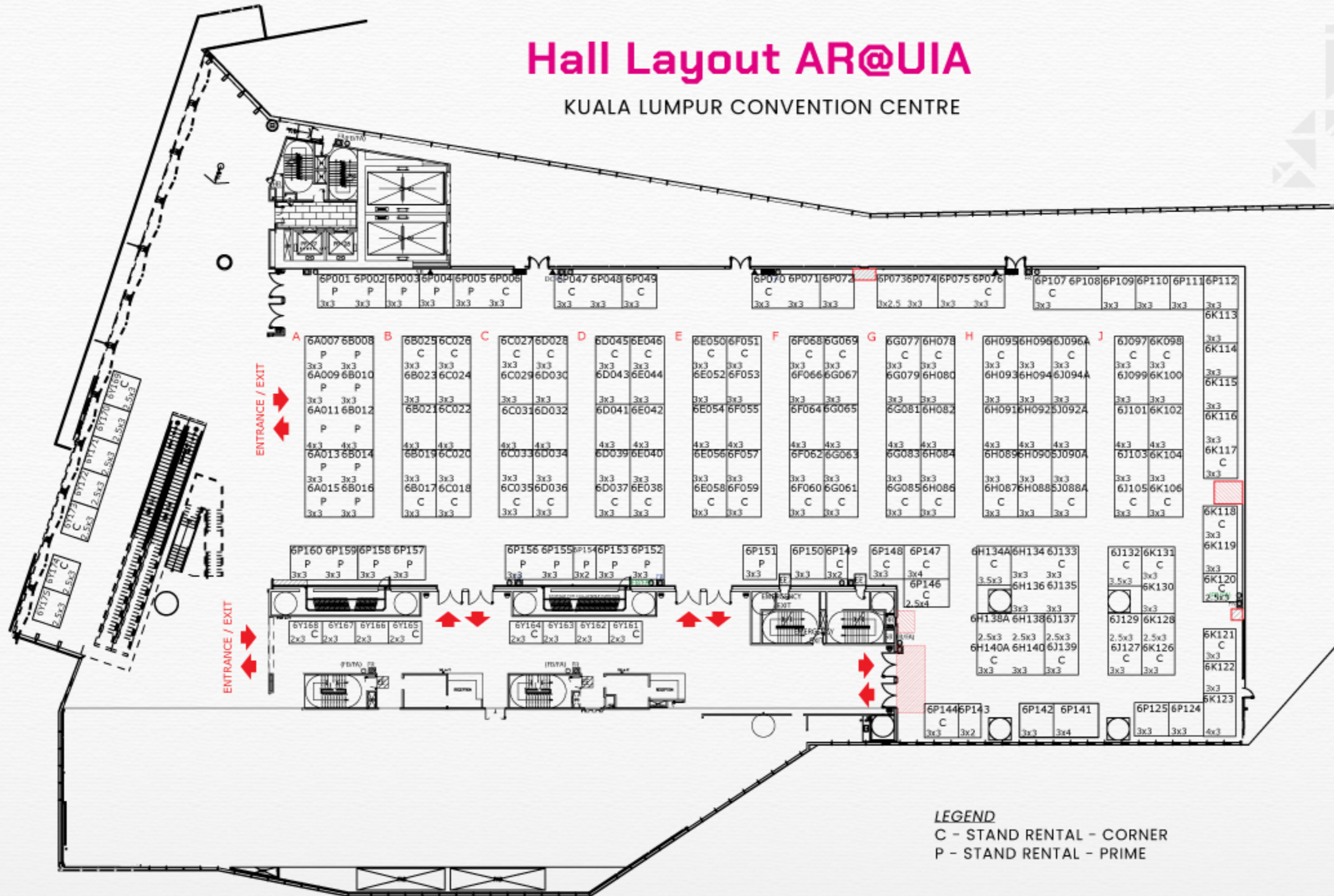
Criteria for Qualified Exhibitors

- **Home Grown:** Companies must be registered in Malaysia with the Companies Commission of Malaysia (SSM).
- **Established Experience:** Brands should have a history of more than 10 years, showcasing their stability and commitment to the industry.
- **Export Readiness:** Qualified exhibitors are either ready for export or are already exporting products out of Malaysia.

Recognition and Certification: Successful submissions to Malaysian MasterBrands will receive a certificate of recognition from ARCHIDEX, validating their status as exemplary contributors to the industry.

Hall Layout AR@UIA

KUALA LUMPUR CONVENTION CENTRE



LEGEND
 C - STAND RENTAL - CORNER
 P - STAND RENTAL - PRIME

Exhibit Rate

TYPE OF EXHIBIT	RATE (USD)
Stand Rental – Raw Space	USD 433.40 per sqm / USD 3,900.00 per 9 sqm
Stand Rental – Standard Structure	Additional USD 80 per sqm
Stand Rental – Shell Scheme	Additional USD 50 per sqm
Stand Rental – Corner	Additional USD 270 per stand
Stand Rental – Prime	Additional USD 270 per stand

Note: The exhibitors shall bear all bank charges, taxes or levy (if any).

Prices shown are inclusive of SST

ARCHIDEX®@UIA



5,000
Conference Delegates

5,000
Industry Specifiers

From **130** Countries



20+
Talks & Forums



Industry
Networking Session

Global Reach
for Lower Investment

150
Exclusive Exhibition Stands

50+
International & Local Speakers



Business Friendly

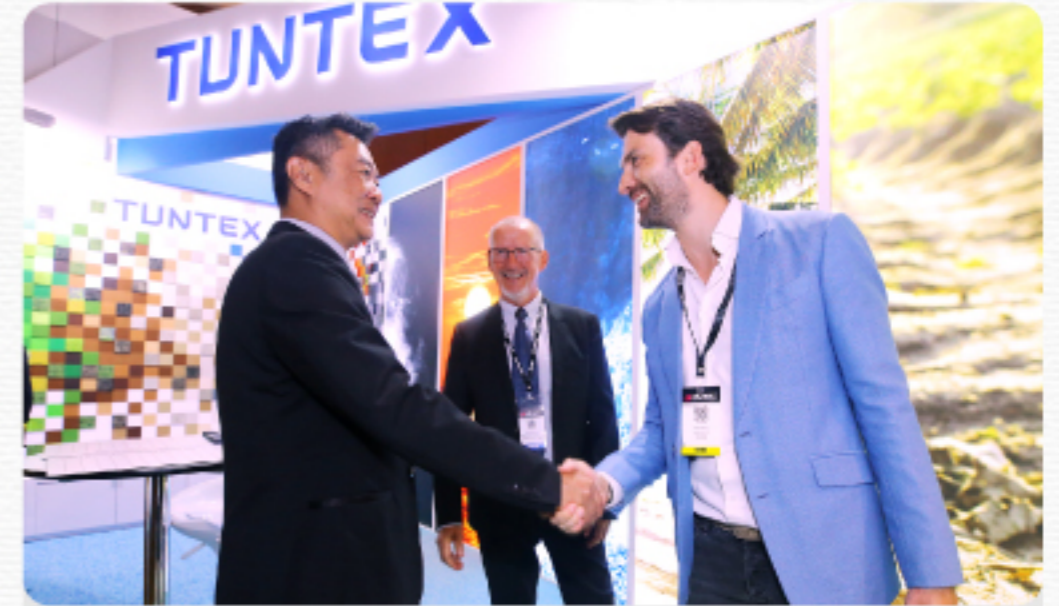
Your Opportunity



EXCLUSIVE for homegrown business looking to expand beyond Malaysia



BRAND BUILDING for MNCs in the global architecture arena



Featured amongst **INDUSTRY TOP LEADERS**

ARCHIDEX @ UIA will be conceptualised to feature Malaysia SMEs and Top Industry Players in the following pavilions:

- Timber
- Glass
- Floor & Wall
- Steel
- Chemical
- Waterproofing
- BIM (Building Information Modelling)
- Building materials
- Roofing, Stones and Tiles
- Sanitaryware

Contact Us

SALES & VISITOR ENQUIRY

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MARKETING & SPONSORSHIP ENQUIRY

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SCAN HERE
to schedule a
15-minute online
appointment

