## **SPECIAL EDITION**

15 > 17 NOV 2024 10.00AM - 6.00PM

KLCC

KL CONVENTION CENTRE, MALAYSIA



**DESIGN & BUILDING EXHIBITION 2024, MALAYSIA** 



Held in Conjunction with:

UIA 2024 INTERNATIONAL FORUM KUALA LUMPUR



Jointly Organised By:





## **EXCLUSIVE FOR INVITED EXHIBITORS ONLY**

# Imagine Your Brand Showcased On The Global Stage In Kuala Lumpur

This exclusive edition of ARCHIDEX @ UIA coincides with UIA2024KL Forum.

This Olympic-like event is an unparalleled opportunity to boost your brand awareness and international profile to present the latest trends, innovations and advancements in the field of architecture.

# About UIA and the UIA2024KL Forum

UIA2024KL Forum in 2024 is organised by PAM in collaboration with the Union Internationale des Architectes (UIA), the global authority in architecture since 1948.

UIA is the federation of national professional organisations dedicated to unifying architects, influencing public policies, and advancing architecture to serve society's needs. Recognised by numerous United Nations agencies, including UNESCO, UNCHS, ESOSOC, UNIDO, the World Health Organisation, and the WTO, UIA is the driving force behind global architecture.







# Local Impact, Global Reach

## **Enhanced Global Exposure**

Gathering a diversed audience, gain enhanced brand exposure when you engage influential visitors on a global scale

## Access to Influential Professionals

The presence of UIA attracts global renowned architects, urban planners and industry professionals. Exhibiting at this ARCHIDEX @ UIA gives you direct access to those who shape the architectural landscape, opening doors to collaborations, partnerships and future business opportunities

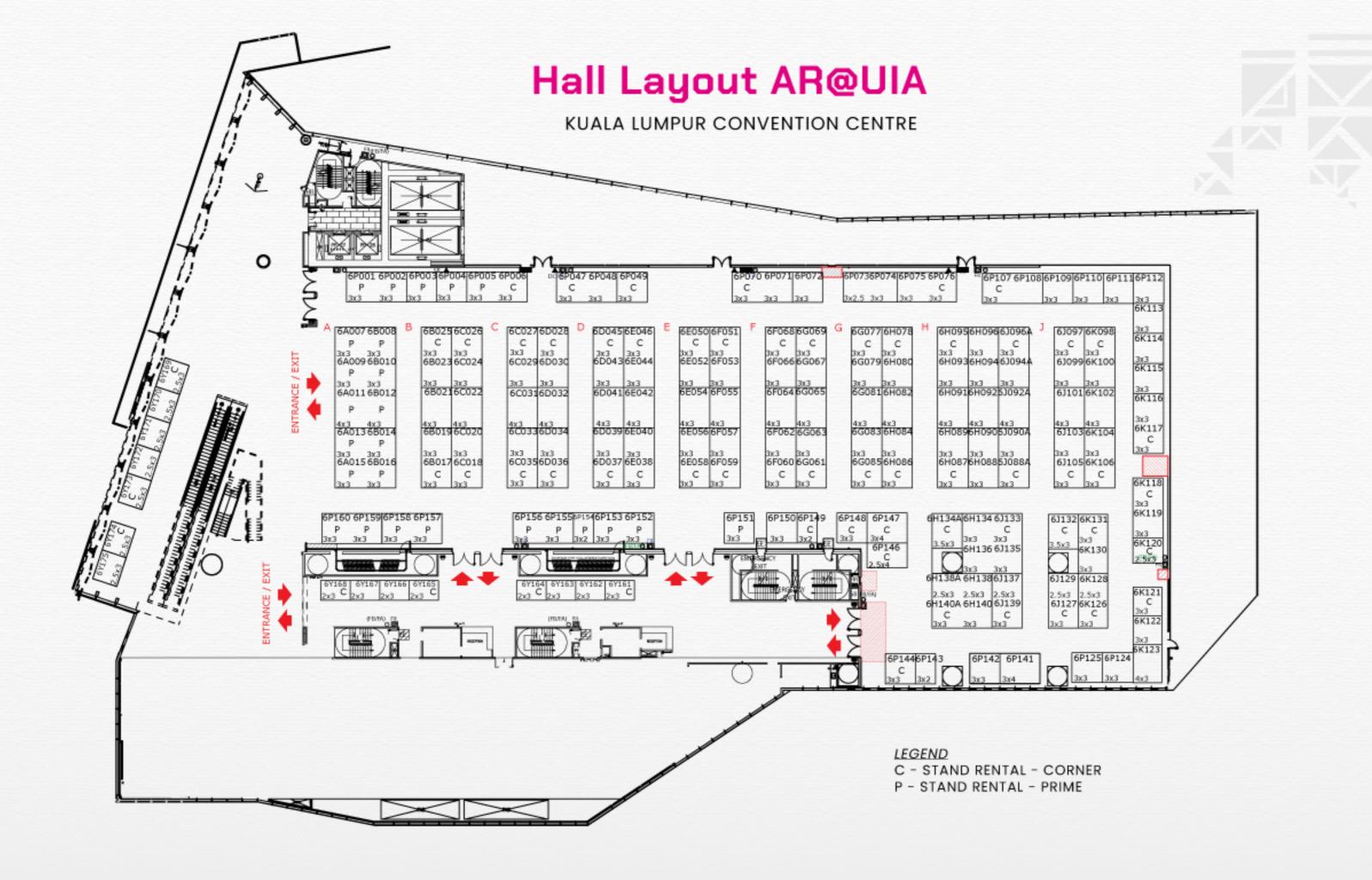
## Prestige and Credibility

The association with the UIA lends prestige and credibility to the ARCHIDEX @ UIA. This association with the UIA2024KL Forum will enhance your brand's reputation and differentiate you from competitors, positioning you as a trusted and reputable player in the industry.









# **Special Rate For UIA Members:**

TYPE OF EXHIBIT RATE (USD)

Stand Rental - Raw Space (9 sqm)

USD 2,200.00

- Raw space only without any fittings
- Design, construction, and fittings to be borne by exhibitor

Stand Rental - Shell Scheme (9 sqm)

USD 2,400.00

#### **EACH SHELL SCHEME PACKAGE IS COMPLETE WITH:**

- White melamine dividing panels/partition
- 1 Set company name on fascia board
- Needle punch carpet
- 1 Information desk & 2 chairs
- 1 Unit 13amp power point
- 1 Unit waste paper basket

Stand Rental - Standard Structure (9 sqm)

USD 2,900.00

#### EACH STANDARD STRUCTURE PACKAGE IS COMPLETE WITH:

- Rear and dividing timber structure with 2.44m high (Colour Choice: Black/White/Beige)
- 1 Set company name on fascia board
- Needle punch carpet
- 1 Information desk & 2 chairs
- 1 Unit 13amp power point
- 1 Unit waste paper basket





# ARCHIDEX® QUIA



5,000 Conference Delegates

5,000 Industry Specifiers From 130 Countries





20+
Talks & Forums

Industry
Networking Session

150 Exclusive Exhibition Stands 50+ International & Local Speakers



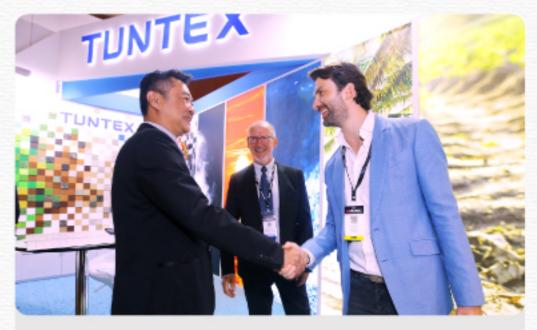
# **Your Opportunity**



EXCLUSIVE for homegrown business looking to expand beyond Malaysia



BRAND BUILDING for MNCs in the global architecture arena



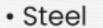
Featured amongst INDUSTRY TOP LEADERS

### ARCHIDEX @ UIA will be conceptualised to feature top industry players in the following pavilions:

- Timber
- Floor & Wall
- Chemical
- Waterproofing
- BIM (Building Information Modelling)
- Building materials

- Roofing, Stones and Tiles
- Sanitaryware





## **Contact Us**

## **SALES ENQUIRY**

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## MARKETING & SPONSORSHIP ENQUIRY

marketing@cisnetwork.com

## **VISITOR ENQUIRY**

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#### SCAN HERE

to schedule a

15-minute online
appointment





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For further Information, kindly contact:

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